

Video Broadcast/Media Literacy 2006-2007 1st Quarter

8th Grade

8A Tues/Wed Quarter Ends 10/12

Tues 8/22	Wed 8/23	Tue 8/29	Wed 8/30
Tue 9/5	Wed 9/6	Tue 9/12	Wed 9/13
Tue 9/19	Wed 9/20	Tue 9/26	Wed 9/27
Tue 10/3	Wed 10/4	Tue 10/10	Wed 10/11

8B Thur/Fri

Thur 8/24	Fri 8/25	Thur 8/31	Fri 9/1
Thur 9/ 7	Fri 9/8	Thur 9/14	Fri 9/15
Thur 9/21	Fri 9/22	Thur 9/28	Fri 9/29
Thur 10/5	Fri 10/6	Thur 10/12 Test/Present	Fri: No School

Classes	Day 1	Day 2
Week 1	What is Media Literacy	Radio/Podcasting
Week 2	Commercials	Film/TV/Animation
Week 3	Newspapers/Magazines	How to use Equipment
Week 4	Group Rotation 1	Rotation 1 contd.
Week 5	Group Rotation 2	Rotation 2 contd.
Week 6	Group Rotation 3	Rotation 3 contd.
Week 7	Group Rotation 4	Rotation 4 contd.
Week 8	Group Rotation 5	Rotation 5 contd.
Week 9	Presentations	Presentations

Rotation Projects:

Group 1: Clay Animation: Script Film Edit present	Group 2 Video Short: Script Film Edit present	Group 3 Audio/ Radio or Podcast: Writing a Script Recording edit Present
Group 4 Computer Effects: animorphism/flash/cosmic blobs/toonboom/ Power Point Learn Create Edit Present	Group 5 Newspaper/Magazine Research Report Write Edit Present	Final: Present & Final Test

7 students will be assigned to a group. There are 5 separate projects that need to be completed. You will have 2 classes to complete each project. You may work ahead (and are encouraged to do so.) You may want to create a script in advance. There should be no "down time" sitting and doing nothing. You will be graded on group participation, individual work, and final product.

Media Literacy:

Week 1

Day 1 What is Media Literacy Rules of computer lab: Expectations in behavior. Students will research what Media literacy is and share with the class. Ppt 1 media brands literacy/ppt 2 media purchase influences	Day 2 Day 2 Radio/Podcasting http://www.sciencefriday.com/pages/2006/Jun/hour2_062306.htm http://www.sciencefriday.com/kids/sfkc-bio.html http://www.apple.com/education/solutions/podcasting/ http://www.atomiclearning.com/podcasting http://www.distantcreations.com/insidethemagic
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Week 2

Day 1: Commercials- What are they trying to do? What do they provide consumer/provider seller. How do they sell? How much do they spend. Music Videos (are they commercials?) Abba Videos.	Day 2 Films/TV/Animation Types of Films: Genres Types of TV: TV Shows Animation: Wallace & Gromit, Gumby
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Week 3

Day 1 Newspapers/Magazines Newspaper/Magazines - http://www.law.cornell.edu/wex/index.php/First_amendment - http://www.fac.org/ <ul style="list-style-type: none">o Freedom of Speecho Presso Religious Libertyo Assembly Petition TV News : Handout	Day 2 How to use Equipment -Clay Animation: Anasazi - Video Short: Camera, Tripod, insert tape, filming, transferring, editing (Handout) -podcasting: recording, editing, music, uploading -computer effects: Toon Boom, amorphium, cosmic blobs, coc 3d - Newspaper: Microsoft Publisher
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